

# THE EMERGING SUSTAINABLE AFRICA FUND (ESAF)

ADVANCING INCLUSIVE DEVELOPMENT IN AFRICA THROUGH A SUSTAINABLE INVESTMENT APPROACH

### INVESTMENT STRATEGY

The fund seeks to capture financial value, support inclusive socioeconomic development and advance sustainable business practices in Sub-Saharan Africa Frontier markets through investments in stocks of listed companies. Through its innovative, long-term sustainable investment strategy the fund aims to outperform the average return in underlying stock markets.

The fund employs an investment process which optimizes financial return and development impact expectations, using an impact rating methodology reflecting the five core values of Symbiotics' Social Charter. In addition, companies are assessed based on their environmental, social and governance (ESG) reporting and management practices. As part of the portfolio management strategy, ESAF will exercise its shareholder voting rights and engage with portfolio companies on strategic sustainability issues.

### INVESTMENT UNIVERSE

The fund may invest in equity of companies listed on stock exchanges in Frontier Africa as well as companies listed on other exchanges but either generating most of their revenues or operating most of their assets in this region. Frontier Africa is defined to include all Sub-Saharan countries with the exception of South Africa.

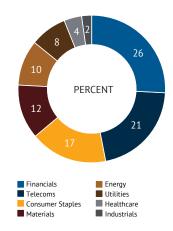
### ACCESSIBLE STOCK EXCHANGES

Botswana, BRVM (West Africa Monetary Union), Ghana, Kenya, Mauritius, Nigeria, Zambia and Zimbabwe, plus offshore stock markets of Australia, Canada, Eurozone, South Africa, United Kingdom and United States.

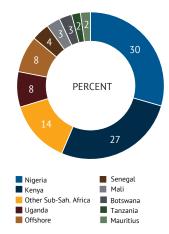
### FUND PORTFOLIO

The final portfolio consists of approximately 25 stocks, privileging consumer-facing industries exposed to the middle class emergence and fast-growing sectors benefiting from latest technology adoption, for example in transportation and building or financial, telecom and retail sectors. The approach generally avoids sectors whose value creation is often poorly distributed and which also present significant potential for controversial practices, such as mining.

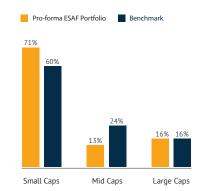
### ESAF PORTFOLIO SECTOR EXPOSURE



### ESAF PORTFOLIO GEOGRAPHICAL EXPOSURE



## MARKET CAPITALIZATION EXPOSURE



**INVESTMENT PROCESS** 



### FINANCIAL SCREENING

The financial assessment selects companies with solid track record and sound growth prospects at attractive valuations. It employs a rules-based screening process, based on indicators such as price multiples, profit margins and growth rates, in combination with fundamental qualitative analysis.

### IMPACT RATING

To ensure that the portfolio favors companies which contribute to the socio-economic development of the Sub-Saharan Africa Frontier region, the impact rating methodology assesses every eligible company against the 5 core values of Symbiotics' Social Charter, including:

- Targeting domestic African markets
- Contributing to the real economy
- Integration of ESG practices
- Benefiting low-and middle- income households and micro-, small- and medium size enterprises
- Providing access to basic goods and services

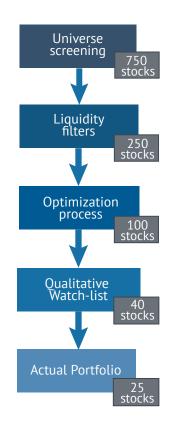
#### **ESG ASSESSMENT**

The fund employs a two-stage process based on data obtained from external ESG assessment sources and internal research to rate companies on disclosure and integration of environmental, social and governance (ESG) management practices.

Companies with significant operations in controversial business sectors, such as armaments, nuclear power, genetically modified organisms (GMOs) in the agriculture sector, tobacco, gambling and pornography are excluded.

### ESAF ENGAGEMENT FACILITY

Following the fund's start-up phase, a significant portion of generated performance fees will be committed to the funding of an engagement facility with the objective to further advance sustainable business practices in the region. The facility will collaborate with and support relevant industry initiatives, promote dialogue with multiple stakeholders and fund



research studies and initiatives directed at the promotion of ESG and Corporate Social Responsibility (CSR) in the Sub-Saharan Africa Frontier region.

### **KEY INVESTOR INFORMATION**

Inception date	01 April 2014	Management fee	1.75% p.a., 1.25% until 30.6.2016
Launch of direct allocation	30 June 2015	Performance fee	20% of outperformance with
Target audience	Qualified investors		annual reset
Minimum investment	EUR 125,000 equivalent	Exit fee	1%
NAV calculation frequency	Monthly		<3 year holding period
Entry/exit frequency	Monthly	ISIN	LU1341746177
Share class	E/C	Domicile	Luxembourg
Currency	USD	Legal structure	Specialized Investment Fund
Redemption notice	90 calendar days	Manager	Symbiotics SA
Benchmark	S&P All Sub-Saharan Africa ex-	Administrator	Caceis Luxembourg
	South Africa Capped Index	Auditor	KPMG Luxembourg

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