

# Learning Journeys on financial inclusion

# Senegal



**symbiotics**  
capacity building



## FOCUS

### The funding gap

Discover how financial service providers combat poverty by meeting the needs of their clients

## PURPOSE

### Grassroots Engagement

Engage directly at the grassroots level with financial service providers, MSMEs, and their clients to gain firsthand insights

## IMPACT

### Empowering Entrepreneurs

Support and empower female entrepreneurs in both urban and rural areas through financial inclusion

## PURPOSE AND OBJECTIVES

The objective of the Learning Journey is to provide an immersive experience that highlights the importance of financial inclusion.

Symbiotics Capacity Building is organizing the Learning Journey to Senegal, offering participants firsthand insights into the microfinance landscape and its impact on local economies.

The program focuses on financial inclusion for women entrepreneurs, exploring the challenges and opportunities faced by Micro-, Small and Medium-sized Enterprises (MSMEs) in Senegal and the broader impact of microfinance on livelihoods and sustainable business practices.

## PROGRAM STRUCTURE

The Learning Journey will span from 7 to 11 April, 2025, incorporating a blend of workshops, field visits, and interactive sessions. Participants will engage with local financial service providers and interact with women-led micro-entrepreneurs.

The program is designed to be flexible, with specific activities and sessions tailored to emerging themes and insights in microfinance.

Throughout the week, participants will explore key themes:

- » The role of microfinance in empowering micro-entrepreneurs
- » Challenges and opportunities in financial inclusion within urban and rural contexts
- » The impact of financial literacy tools and digital innovation for MSMEs
- » The role of impact investment firms in supporting financial inclusion through funding and Technical Assistance

## A UNIQUE EXPERIENCE

Participants will have the opportunity to:

- » Gain insights into Senegal's socio-economic and microfinance landscape.
- » Witness financial literacy tools in action in rural areas.
- » Get exposure to urban ecosystems through visits to financial services providers specialized in inclusion.
- » Interact with clients, including women-led enterprises, young entrepreneurs, and startups.

## LOGISTICS AND PRACTICAL ARRANGEMENTS

- » Participants should arrive in Dakar, Senegal by April 6, 2025, at the latest
- » Participants will be accommodated in the same hotels
- » Airport transfers will be organized for all participants
- » Lunch and refreshments during program activities will be provided
- » Social excursion: Visit to Gorée Island

### Dates

April 7 - 11, 2025

### Location

Senegal (Dakar and surrounding regions) providing both urban and rural exposure

### Impact objectives (SDGs)



## ABOUT SYMBIOTICS CAPACITY BUILDING

Symbiotics Capacity Building is Symbiotics Group's specialized firm in consulting and education for sustainable development. Since 2011, we have managed over USD 19 million in donor commitments, supporting more than 170 projects and benefiting 75 portfolio investees across 37 countries.

Our services include technical assistance, training and knowledge transfer, and strategic consulting in key sectors such as agriculture, digital innovation, green energy, inclusive finance, and the empowerment of women and youth.

## More information

To learn more about the learning journeys, please contact:



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