Step by Step: Building a Poultry Business in Uganda



MFI: FINCA Uganda

Founded in 1992 as a non-profit supporting rural small businesses through the village banking model, FINCA Uganda became the country's first Microfinance Deposit-taking Institution in 2004 and is regulated by the Bank of Uganda. It primarily serves microentrepreneurs, with a strong focus on agriculture, including production, processing, and trading. Despite a relatively small branch network, FINCA Uganda has leveraged technology to extend its reach: all field officers are equipped with mobile tablets for depositor registration and loan origination, and clients can also access services through mobile banking, internet banking, and agency outlets.

MSME: Mrs. Rose Lwasa

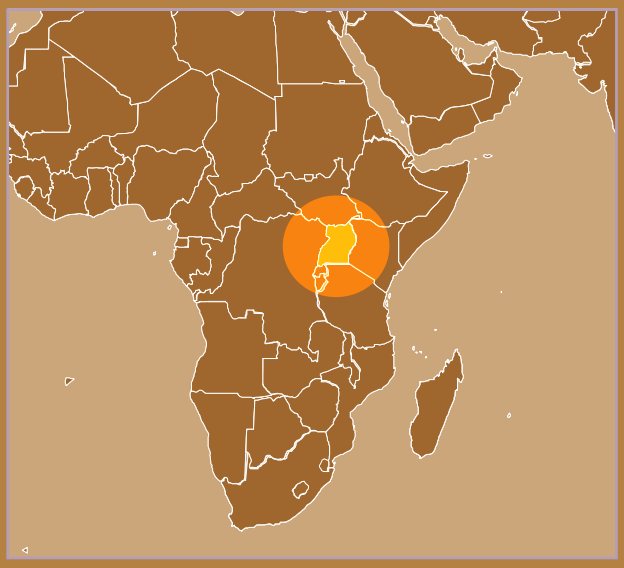
At 65, Mrs. Rose Lwasa is an inspiring example of patient growth. A mother of four adult children, she lives in the Kabusu community of Kampala, where she runs a thriving poultry farm built from the smallest of beginnings.

Her relationship with FINCA Uganda began in the early 1990s at the Masaka branch, where she received a first group loan of UGX 100,000 (around USD 30) for small-scale farming. After relocating to Kampala, she ventured into poultry in 2000 with just three chicks, growing her business loan cycle after loan cycle.

Her most recent loan of UGX 3 million (around USD 840), received in August 2025, funded feed to sustain production. Today, Rose manages over 300 broilers, supplies traders delivering to supermarkets across Kampala, and employs two workers in her community. "FINCA has walked with me from the time I was in Masaka. Their loans have helped me step by step, and what I love most is that the staff are approachable and supportive," she shares. Looking ahead, she dreams of expanding to over 1,000 birds and inspiring other women to pursue financial independence.

Uganda Key Figures	
Population	**50 M**
GDP per Capita (USD)	**$1,078**
Human Development Rank (UNDP)	**157/191**
Real GDP Growth	**6.1%**

Sources: UNDP (2024); The World Bank (2023).



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